

## Poster perfect

Remember the snazzy posters of *Lagaan*, *Dil Chahta Hai*, *Kaante*, and *Fiza*? The young publicity designer, **Simrit Brar**, started with her husband Govind Menon's film *Danger* and has now become so famous that everyone from Karan Johar to Shah Rukh Khan is signing her on. "Colour plays a huge role because people just see a poster for a flash. They react if it's bright," says Brar. Some of her hoardings you'll be seeing soon are *Kal Ho Na Ho*, *Khakee* and *Paanch*.

